

PRIVACY POLICY

Pursuant and for the effects of art. 13 of Regulation (EU) n. 2016/679 (hereinafter “GDPR”) and Legislative Decree n. 196 of 30 June 2003 (Italian Data Protection code).

This page describes the PRIVACY POLICY of Ferrara Fiere Congressi Ltd. (from hereinafter “**Ferrara Fiere**” or “**Company**”) about the processing of personal data of who provided them to the Company.

CATEGORIES OF PROCESSED DATA

Ferrara Fiere will process the following personal information you provide:

- Personal data, such as name, surname, date of birth,
- Contact details: residential address, e-mail address;
- Data relating to the professional position: occupation and work position;
- Bank and payment details such as transactions, IBAN Codes and/or payments details.

PURPOSE OF TREATMENT

Your Data will be processed for the following purposes:

- Obligations related to the use of the website;
- Obligations related to the execution of a contract and / or the provision of services;
- Obligations related to legal obligations.

PROCESSING METHODS

Data provided to Ferrara Fiere is processed mainly with automated tools for the sole purpose/s indicated, and for the time strictly necessary to achieve the purposes for which data was collected. Specific security measures are observed to prevent, fight and minimize the risk of data destruction or loss, even accidental, unauthorized access or processing that is not permitted or does not comply with data collection purposes.

RECIPIENTS OF PERSONAL DATA

The data provided to Ferrara Fiere may be made accessible, shared or communicated, alongside the Company’s Data Protection Manager, to the following subjects:

- Employees and/or collaborators, as well as associated companies or subsidiaries or holding of the same Group which Ferrara Fiere is party;
- Public or private subjects, natural or legal persons, Ferrara Fiere uses to perform activities instrumental to the achievement of the aforementioned purposes or to which Ferrara Fiere is obliged to communicate your personal data, by virtue of legal or contractual obligations.

Personal data will not be disclosed to third parties and/or disseminated (except when we receive an investigative requests by judicial authorities or the police).

OPTIONAL SUPPLY OF DATA

Providing us your data is optional, but may be essential to purchase products and use the services on offer. In this case it is necessary to provide personal data when requested in any given form. Failure to provide such data may make it impossible to obtain what is requested.

OFF – LINE COLLECTION OF PERSONAL DATA

If Ferrara Fiere collects personal data off-line (for example: paper forms), a data processing information sheet will be provided, explaining how we manage your personal data; this also applies if data collection takes place on forms downloaded from the Ferrara Fiere websites((the information data processing sheet is provided with the forms).

ON – LINE COLLECTION OF PERSONAL DATA

In relation to the data collections made directly through the Ferrara Fiere website (for example: service registration forms, data provided for online purchases of products and services), data processing information is provided at the same time information is collected and the consent of the interested parties is obtained where and when necessary; you can always access this page to examine Ferrara Fiere's PRIVACY POLICY.

DATA PROVIDED VOLUNTARILY BY INTERESTED

The voluntary sending, online and off-line, of unsolicited personal data (eg: sending an e-mail and posting a curriculum vitae, requests for information on exhibition participation and for hotel reservations) involves the acquisition of contact details necessary to reply to the sender and supply information indicating how personal data is managed.

RIGHT OF THE INTERESTED PARTY

Concerning your personal data, we inform you that at any time, you may exercise your rights under the limits and under the conditions set out in articles 7 and 15-22 of the GDPR.

To exercise these rights, as described below, please contact the Data Controller through privacy@ferrarafiery.it; requests are usually answered within 30 (thirty) days.

The interested party has the right to:

- Revoke consent previously given, without questioning the lawful acquisition of the user's data before the revocation request was made;
- Ask the Data Controller to access, correct or cancel ("Right to Be Forgotten") personal data or limit the processing of personal data concerning him or oppose its processing;
- Receive data portability;
- Make a complaint to the Data Protection Supervisor.

OWNER, MANAGERS AND DATA PROTECTION OFFICER

The Data Controller is Ferrara Fiere Congressi s.r.l., with registered office in Via della Fiera n° 11, 44124 Ferrara, ITALY.

Furthermore, the Data Protection Officer can be contacted at the email address privacy@ferrarafiery.it.